

Flier #1
for potential
seminar hosts

2020 Strategy and Tactics SEMINARS

New for
2020

Presented by Speed & Smarts

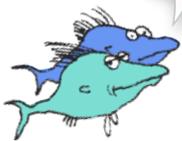
Don't let the winter cold freeze your club's sailing spirit! Take advantage of these **Strategy** and **Tactics** seminars based on 25 years of racing wisdom that has appeared in *Speed & Smarts* newsletters. For 2020 we are offering six three-hour seminars, plus a two-hour evening seminar. Each is filled with videos, diagrams, charts, discussions and practical tips to improve sailors' racing performance and confidence.

Target seminar dates are Saturdays and Sundays from late January to early June 2020. A typical day includes one seminar from 9 am to noon and a second from 1 to 4 pm. Sailors can attend one, or both.

The host club must provide the venue, set the admission price, handle promotion and do registration. Requirements: a darkened room, large magnetic whiteboard and projection screen. Optional food and drink.

The sailors receive loads of tips on how to sail smarter, plus a printed course guide and a free one-year subscription to *Speed & Smarts*!

Bring us
to your club
in 2020!



We now offer **seven seminars** (see below). Pick the ones that fit the needs and interests of your particular group of sailors.

Contact If you have any questions or would like more info about hosting a *Speed & Smarts* seminar in 2020, please go to our website or send us an email: [EMAIL](#) [WEBSITE](#)



The primary seminar instructors are **David and Brad Dellenbaugh**.

'Only one boat wins each race, but every boat can learn something that will give them a better chance of winning the next race.'

Our goal is for all participants to become better strategists, smarter tacticians, and to gain more confidence about sailboat racing. That's one reason why everyone gets a free subscription to *Speed & Smarts*.

SPEED&Smarts



1. STARTING

Topics include pre-start planning, first-leg strategizing, picking the 'favored' end, the importance of line bias, how to use a line sight, defending your hole, making your final approach, evaluating risk, key racing rules at the start, boat-on-boat tactics and more!



2. UPWIND

Topics include picking the better side of the beat, strategies for playing shifts, risk vs. reward, laylines, current, strategic rules of thumb, light versus heavy air, tactical principles, boat-to-boat (and boat-to-fleet) positioning, covering, bad air and more!



3. DOWNWIND

Topics include wind shift strategy for runs, the value of more wind, finding your next puff (and lull), laylines, strategic rules of thumb, light versus heavy air, tactical positioning, recognizing wind shadows, fleet management, reaching strategies and more!

2020 Speed & Smarts Seminars

What the sailors get Lots of practical race-winning tips to improve their strategic and tactical repertoire. A printed course guide for each seminar.

NEW: All full-day seminar participants get a **free** one-year subscription to *Speed & Smarts*!

Speed & Smarts provides The instructor and course curriculum. The course workbooks. A projector, magnetic boats, markers, etc. Promotion of seminars to our in-house lists.

The host club provides The seminar venue, including a darkened room, chairs, tables, a large magnetic white board and projection screen. Promotion and registration. Email addresses of participants so we can send out evaluation forms. Optional food and drink.

Seminar fees We're still working on seminar fees for 2020. Once again we'll offer a sliding scale for the host club based on attendance.

For **more info** about the 2020 seminars, including costs, please contact us:

SPEED&Smarts™

PO Box 435 Easton, CT 06612

Info@SpeedandSmarts.com

[EMAIL](#) [WEBSITE](#)



Typical Seminar Day

8:30-9:00 Registration
9:00-12:00 **Seminar 1**
12:00-1:00 Lunch break
1:00-4:00 **Seminar 2**



Organizers choose two seminar topics. Sailors can attend one or both seminars.



7. Drone's-Eye View

This popular seminar from *Speed & Smarts* takes a look at strategy and tactics around the race course through the eyes of a drone. It examines and explains common situations at the start, first beat, windward mark, run, leeward mark, gate and finish. Covers strategic options, boat-on-boat moves and rules. Works well as an evening program. (2 hours)



4. MARK Roundings

Topics include techniques, tactics and rules that apply at marks. Plus turning mechanics, boat-on-boat tactics, strategic vs. tactical roundings, exit strategies, gate marks, how to beat other boats at the finish, an in-depth look at the mark-room rule and more!



5. BOATSPEED

Topics include pre-start tuning, using other boats to sail faster, recording fast settings, speed-related communication, using target speeds, getting the right amount of helm, the 'groove,' changing gears, sail trim rules of thumb, steering fast and more!



6. RACING RULES

This seminar offers an in-depth look at common rules situations from start to finish. It includes rules on beats, runs, windward marks and gates, plus penalties and protests. Participants are encouraged to ask rule questions from their racing experience.